



**CUYAHOGA COUNTY
BOARD OF ELECTIONS**

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MEDIA ADVISORY

FOR IMMEDIATE RELEASE

September 9, 2015

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**THE PUBLIC IS INVITED TO A DISCUSSION ABOUT LATINO VOTERS,
HOW TO RUN FOR OFFICE AND HOW TO REGISTER VOTERS**

In recognition of Hispanic Heritage month (September 15 to October 15) the Cuyahoga County Board of Elections is holding a Civic Engagement and Hispanic Voters Conference on Saturday, September 19th from 10:00 a.m. until 1:00 p.m.

The first segment of the day will be a panel discussion. “The Board of Elections has gathered leaders from the local Latino community to share their perspective on the democratic process,” said Pat McDonald the Board’s Director. Since 2010 the bilingual ballots have been available to all voters. “After five years we are very interested in what these experts have to say about Latino voter turnout, access to the polls and anything else they feel is important to our efforts to engage Latinos and others in the voting process.” said McDonald.

First Segment:

Panel Discussion: The Role of Hispanic Voters in the 2016 Presidential Election Year (Spanish and English)
10:00 a.m. to 11:30 a.m.

Moderator: Michael Rendón - Chairman of the Spanish Advisory Board for the Electorate SABE

A dialog of election related topics featuring the following panelists who share differing perspectives and backgrounds:

- Isabel Framer, CEO, Language Access Consultants
- Gus A. Hoyas, President and CEO of Gus A. Hoyas and Associates (GAHA).
- Pablo A. Castro, III, Cleveland Municipal Court Magistrate Judge
- Elias “Jerry” Peña, Ohio Organizing Collaborative Senior Organizing Director for the Mahoning Valley Organizing Collaborative

Second Segment:

Candidate Educational Workshop:

12:00 p.m. to 1:00 p.m.

This will provide an opportunity for members of the Hispanic community, and the general public who are considering running for office to learn about the process:

- Candidate Petitions
- Campaign Finance
- Board of Elections Website Orientation

How to conduct a Voter Registration Drive: (Spanish and English)

12:00 p.m. to 1:00 p.m.

The Board of Elections is located at 2925 Euclid Avenue, Cleveland, Ohio 44115.
Free parking will be available.

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